

EIT ICT Labs Idea Challenge – Submission criteria

Personal information:

- Name
- Address
 - Street, Number
 - City
 - Zip code
- Country of residence
- Email-address
- Mobile phone number

Online presence (Optional):

- Website
- LinkedIn Account
- Twitter account
- Skype ID
- Other online profiles (url)

Idea:

- Topic (AL): Which challenge are you applying for?
- Name: What's the name of your idea?
- Idea teaser: Describe your idea in one tweet (max. 140 char.)
- Executive summary: Describe your idea in a neutral way in 1000 characters. This description will be published if you make it to the finals. (max. 1000 char.)
- Idea description: Now more detailed: What is new about your idea? Which problem are you solving and how? Which technology is used? (max. 3000 char.)
- Protectable technology: Is any IP implied in this idea (patents, brands, etc)? If so please indicate clearly who owns it and what entitles you to use it and at what conditions. (max. 1000 char.)
- Status: Which of the following terms describes the status of your idea best?
 - Idea sketch
 - Prototype
 - Beta Product
 - Market ready
- Status: Now more detailed: What is the current status of your idea? Please provide links here or upload relevant files at the end of the submission. (max. 1000 char.)
- Awards: Have you won any awards so far? If yes, please specify what kind of awards and for which idea? (max. 1000 char.)
- Describe your idea in five tags.

Market situation and financial estimates:

- Market situation: Describe the market you are targeting: How big is the market potential of your idea? How is the market you are targeting developing? Who are your competitors? How are you planning to enter the market? What impact are you expecting? What legal obligations are you facing to implement your idea? (max. 3000 char.)
- Target: What is the target of your idea?
 - B2B
 - B2C
 - Other (please describe in the next field)
- Financial plan: What is your business model? How much revenue are you expecting in the next three years? When are you expecting the break even? We understand if you don't have a full financial plan at hand, but give us your best estimate and reasoning behind it. (max. 2000 char.)
- Funding: Have you received any funding so far? If yes, please specify how much, from whom and for which idea? (max. 1000 char.)

Impact of prize:

- What impact do you expect for your idea and your team if you win this contest? Which part of the support EIT ICT Labs is offering do you consider especially valuable? (max. 1500 char.)

Team:

- Team name (if different from name of idea)
- Team members: Name all team members, their role in the team and give three bulletpoints on the background of each team member. Please describe what qualifies your team to make this idea a success (max. 2000 char.)

Location:

- In case you win this contest, you will have the chance to get office space in one of our CLCs for up to six month. Would you make use of this offer? If yes, please indicate which location you prefer.
 - Berlin, Germany
 - Budapest, Hungary
 - Eindhoven, Netherlands
 - Helsinki, Finland
 - London, United Kingdom
 - Madrid, Spain
 - Munich, Germany
 - Paris, France
 - Rennes, France
 - Sophia-Antipolis, France
 - Stockholm, Sweden
 - Trento, Italy



Access to investors and incubators:

- We have a large network of investors, VCs and incubators who are always looking for great ideas to invest in. Please indicate if you would like us to forward your idea to selected partners.
 - Yes, I would like to have my application forwarded to selected investors and incubators from EIT ICT Labs' network.
 - No, my application is for the EIT ICT Labs Idea Challenge only.

Additional files:

- Possibility to upload add. files